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Media Advisory

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2020 Census Rural Week Gets “Hamilton-inspired” Rap Song by Marfa Resident

WEST TX — To help promote the 2020 Census Rural Week of Action, Connor Travis 24, a former Census volunteer wrote a rap song about the importance of being counted. Travis used the trend-setting lyrics and beat of the song “My Shot” from the Broadway musical “Hamilton.” The video was shot in front of the Presidio County Courthouse.

The musical, based on the life of Alexander Hamilton and written by Lin-Manuel Miranda, inspired the young group to promote the importance of counting kids and adults for the 2020 Census. Travis is backed by other interns from Workforce Solutions Borderplex in Presidio County. The backup singers are Tais Chanez 18, Uriel Torres 16, Cristian Ontiveros 16, and Gabby Garcia 23.

The Rural Week of Action is designed to encourage rural communities to respond to the 2020 census. People living in rural and remote locations are a historically undercounted population. When people are not counted, communities can lose out on federal funding for critical public services like schools and education programs, hospitals and health insurance, transportation funding for public transportation and roads and bridges, and emergency response. Responses to the 2020 Census also determine how many seats a state may gain or lose in the U.S. House of Representatives

People are strongly encouraged to respond promptly to the 2020 Census using the ID number included in the questionnaire packet. Responding with a census ID or the paper questionnaire helps ensure the best count of their community. People can respond online at my2020census.gov, by phone at 844-330-2020, or by using the paper form in the packet.

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